

Study Programme

International Business and Leadership (B.Sc.)

Workload:
210 Credit Points

Language: English

Location:
on campus, Giessen

Tuition Fees:
No tuition fees, semester contribution of about 350€

Duration:
7 semesters, start every summer semester (April)

Application:
With German school leaving certificate:
via E-Campus, 01.12.-15.02.

With non-German school leaving certificate:
via Uni-Assist, 01.10.-15.01.

Goals and Qualifications:

The programme prepares the next generation business leaders by equipping them with professional and interdisciplinary competencies required for leadership roles in international, intercultural and dynamic business environments; including contemporary business and economics, understanding global markets and customers, digital and transformational business strategies, business ethics and principles of responsible decision-making.

Programme Structure:

Phases	Introduction and Foundation		Building Competence		Transfor-mation	Experience	Mastery
Semesters	1	2	3	4	5	6	7
Tracks (Key Thematic Areas)	Essentials					Internship or Internship & Semester Abroad	Thesis
	Global Perspective						Fellowship
	Analytics and Digital						
	Humans and Environments						
	Language						
	Skills Lab						
	Essentials		Optional Focus				

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